



2026

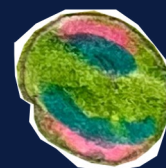
NATIONAL CENTER FOR  
**START SERVICES®**

—• START National Training Institute •—

# Values in Action: Holding Hope, Building Belonging

## Sponsorship Prospectus

Advancing the Field of  
IDD-MH Through Networking,  
Collaboration, and Education



# ABOUT

The annual START National Training Institute (SNTI) serves as the premier hub for the exchange of innovative best practices in IDD-MH (intellectual and developmental disabilities and mental health needs) grounded in the philosophy and principles of the START model (including assessment, treatment, and crisis prevention and intervention services). The SNTI brings together a diverse community including but not limited to professionals & providers, researchers, policy makers, people with lived experience of IDD-MH, and family members.

The 2026 START National Training Institute (SNTI) will highlight how values come alive across our network. This year's theme, Values in Action: Holding Hope, Building Belonging, reflects our commitment to creating environments where people with intellectual and developmental disabilities and mental health needs (IDD-MH), their families, and their supporters feel connected, valued, and supported.

**31** START programs in **13 states** plus other partners across the country

**500**

anticipated virtual  
SNTI attendees

**4,000**

email subscribers in  
the START network

**10,000**

visitors to the NCSS  
website in 2025

# IMPACT

**5,619**

crisis calls resulting  
in **84%** of people  
remaining in their  
community setting

**4,853**

people with  
IDD-MH served  
across **31 programs**  
in **11 states**

**4,853**

people with IDD-  
MH served across  
**31 programs**  
in **11 states**

**69%**

of adults  
served

**71%**

of children  
served

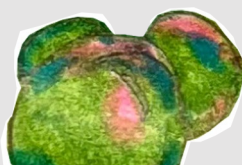
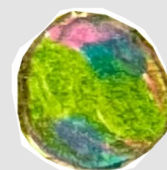
[Learn more about the NCSS  
and START Network impact](#)

[Learn more about the START Program](#)

# The 2026 SNTI Artwork



Art by Megan Miller. This art was selected by a survey of the START network from a showcase for this event. These pieces were created by artists who experience IDD-MH through Community Partners of Strafford County, NH. Through their Mind's Eye program, adults with IDD are given opportunities for artistic education and creative expression.



# Sponsorship Levels

## MONETARY

2026	Premier	Opening Keynote (Day 1)	Plenaries (including Gardner Award Recipient)	Day 3 Featured Events: Research Posters Part 1 or Part 2, START Awards	Gold	Silver	Bronze
Contribution	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,500	\$1,000
Availability	Exclusive (1)	Exclusive (1)	Limited (3)	Limited (3)	Multiple	Multiple	Multiple
Registrations	20	18	16	12	8	6	4
Donate Registrations	Don't need all the offered seats? You can donate them to people with IDD-MH or families/caregivers/students for extra recognition!						
DURING EVENT (approx. 500 people)							
Expo Hall (live interaction with participants via Zoom Events or asynchronous equivalent)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad Space or Logo in Zoom Events Platform	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Podium Recognition (verbal)	Throughout	Before keynote	Before plenary	Before event	Group	Group	Group
Logo on PPT Slides	Dedicated slide	Dedicated slide	Dedicated slide	Dedicated slide	Group slide	Group slide	Group slide
Address Participants	3-5 minutes during Opening Remarks (live or recorded video)	Introduce Key-note Speaker (live only) or 1-2 minute recorded message	Introduce Plenary Speaker (live only) or 1-2 minute recorded message	No	No	No	No
BEFORE EVENT (8+ weeks) (March-April-May) (approx. 4,000 people)							
Dedicated email to all contacts	Yes	No	No	No	No	No	No
Blog article/feature	Yes	Yes	Yes	No	No	No	No
Social Media Posts on NCSS accounts	Individual	Individual	Individual	Individual	Group	Group	Group
Custom graphic for your social media accounts	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on SNTI webpage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on SNTI emails	Yes	Yes	Yes	Yes	Yes	Yes	Yes

# Sponsorship Levels

## IN-KIND

2026	Learning Partner or Community Partner	Donor
Contribution	Time/Expertise	Swag items
Availability	Multiple	Multiple
Registrations	Negotiable	Negotiable
Donate Registrations	Don't need all the offered seats? You can donate them to people with IDD-MH or families/ caregivers/students for extra recognition!	
DURING EVENT (approx. 500 people)		
Expo Hall (live interaction with participants via Zoom Events or asynchronous equivalent)	Yes	Yes
Ad Space or Logo in Zoom Events Platform	Yes	Yes
Podium Recognition (verbal)	Group	Group
Logo on PPT Slides	Group slide	Group slide
Address Participants	No	No
BEFORE EVENT (8+ weeks) (March-April-May) (approx. 4,000 people)		
Dedicated email to all contacts	No	No
Blog article/feature	No	No
Social Media Posts on NCSS accounts	No	No
Custom graphic for your social media accounts	No	No
Logo on SNTI webpage	No	No
Logo on SNTI emails	No	No

**\*All monetary sponsorships must be finalized by end of February, 2026.\***

**Click the link below to register or learn more about  
the 2026 START National Training Institute**

[2026 START National  
Training Institute](#)

### **Sponsorship Contacts:**

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