



2026

NATIONAL CENTER FOR
START SERVICES®

— START National Training Institute —

Values in Action: Holding Hope, Building Belonging

Sponsorship Prospectus

Advancing the Field of
IDD-MH Through Networking,
Collaboration, and Education



ABOUT

The annual START National Training Institute (SNTI) serves as the premier hub for the exchange of innovative best practices in IDD-MH (intellectual and developmental disabilities and mental health needs) grounded in the philosophy and principles of the START model (including assessment, treatment, and crisis prevention and intervention services). The SNTI brings together a diverse community including but not limited to professionals & providers, researchers, policy makers, people with lived experience of IDD-MH, and family members.

The 2026 START National Training Institute (SNTI) will highlight how values come alive across our network. This year's theme, Values in Action: Holding Hope, Building Belonging, reflects our commitment to creating environments where people with intellectual and developmental disabilities and mental health needs (IDD-MH), their families, and their supporters feel connected, valued, and supported.

31

START programs in **13 states** plus other partners across the country

500

anticipated virtual SNTI attendees

4,000

email subscribers in the START network

10,000

visitors to the NCSS website in 2025

IMPACT

5,619

crisis calls resulting in **84%** of people remaining in their community setting

4,853

people with IDD-MH served across **31 programs in 11 states**

4,853

people with IDD-MH served across **31 programs in 11 states**

69%

of adults served

71%

of children served

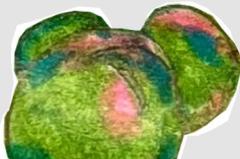
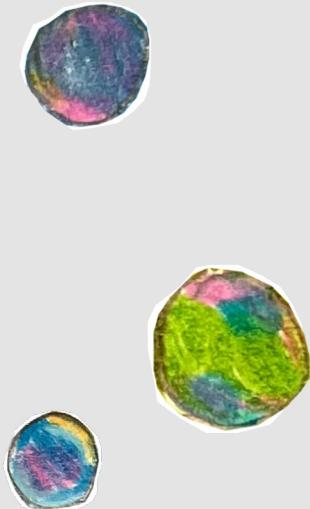
[Learn more about the NCSS and START Network impact](#)

[Learn more about the START Program](#)

The 2026 SNTI Artwork



Art by Megan Miller. This art was selected by a survey of the START network from a showcase for this event. These pieces were created by artists who experience IDD-MH through Community Partners of Strafford County, NH. Through their Mind's Eye program, adults with IDD are given opportunities for artistic education and creative expression.



Sponsorship Levels

MONETARY

2026	Premier	Opening Keynote (Day 1)	Plenaries (including Gardner Award Recipient)	Day 3 Featured Events: Research Posters Part 1 or Part 2, START Awards	Gold	Silver	Bronze
Contribution	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,500	\$1,000
Availability	Exclusive (1)	Exclusive (1)	Limited (3)	Limited (3)	Multiple	Multiple	Multiple
Registrations	20	18	16	12	8	6	4
Donate Registrations	Don't need all the offered seats? You can donate them to people with IDD-MH or families/caregivers/students for extra recognition!						
DURING EVENT (approx. 500 people)							
Expo Hall (live interaction with participants via Zoom Events or asynchronous equivalent)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad Space or Logo in Zoom Events Platform	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Podium Recognition (verbal)	Throughout	Before keynote	Before plenary	Before event	Group	Group	Group
Logo on PPT Slides	Dedicated slide	Dedicated slide	Dedicated slide	Dedicated slide	Group slide	Group slide	Group slide
Address Participants	3-5 minutes during Opening Remarks (live or recorded video)	Introduce Keynote Speaker (live only) or 1-2 minute recorded message	Introduce Plenary Speaker (live only) or 1-2 minute recorded message	No	No	No	No
BEFORE EVENT (8+ weeks) (March-April-May) (approx. 4,000 people)							
Dedicated email to all contacts	Yes	No	No	No	No	No	No
Blog article/feature	Yes	Yes	Yes	No	No	No	No
Social Media Posts on NCSS accounts	Individual	Individual	Individual	Individual	Group	Group	Group
Custom graphic for your social media accounts	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on SNTI webpage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on SNTI emails	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Sponsorship Levels

IN-KIND

2026	Learning Partner or Community Partner	Donor
Contribution	Time/Expertise	Swag items
Availability	Multiple	Multiple
Registrations	Negotiable	Negotiable
Donate Registrations	Don't need all the offered seats? You can donate them to people with IDD-MH or families/caregivers/students for extra recognition!	
DURING EVENT (approx. 500 people)		
Expo Hall (live interaction with participants via Zoom Events or asynchronous equivalent)	Yes	Yes
Ad Space or Logo in Zoom Events Platform	Yes	Yes
Podium Recognition (verbal)	Group	Group
Logo on PPT Slides	Group slide	Group slide
Address Participants	No	No
BEFORE EVENT (8+ weeks) (March-April-May) (approx. 4,000 people)		
Dedicated email to all contacts	No	No
Blog article/feature	No	No
Social Media Posts on NCSS accounts	No	No
Custom graphic for your social media accounts	No	No
Logo on SNTI webpage	No	No
Logo on SNTI emails	No	No

All monetary sponsorships must be finalized by end of February, 2026.

**Click the link below to register or learn more about
the 2026 START National Training Institute**

[2026 START National
Training Institute](#)

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