

# Digital Accessibility Webinar Series

Presented by



Assistive Technology in New Hampshire  
ATinNH.org

at the UNH Institute on Disability



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## Creating accessible content for everyone

As more and more of the work we do is done online, presented online, and disseminated online, it becomes our job and responsibility as content creators, digital marketers, and presenters to ensure that the great work we do is accessible to all people regardless of ability. This webinar series will provide an overview of federally mandated digital accessibility standards, present best practices for accessibility in Adobe Acrobat and Microsoft Word, and lastly, demystify making presentations, webinars, and social media accessible to all users.

*While you do not need to attend all webinars, each webinar represents a significant amount of knowledge and findings on the area discussed.*

### Introduction to the Principles of Digital Accessibility

**March 7, 2018 | 2 - 3 pm | \$20**

We all strive to do the right thing for all users and meet federally mandated guidelines, therefore, digital accessibility should be at the forefront of all our digital content creation. However, it can be difficult to understand, decipher, and put into practice in a real and meaningful way. In this presentation, we will learn the guiding principles of digital accessibility by learning and decoding the Web Content Accessibility Guidelines 2.0, the new federal standard for digital accessibility.



### Accessible Document Creation with Microsoft Word

**March 14, 2018 | 2 - 3 pm | \$20**

In the public and private sectors Microsoft Word is a leader in digital document creation software. However, creating accessible documents can be daunting, confusing, and even a liability if not done correctly. During this webinar, participants will learn the steps for creating practical, accessible, and federally compliant Microsoft Word documents and be given the tools to practice their newfound skills. Areas to be explored include the use of headings to create a meaningful document flow, hyperlink texts that are easy to understand out of context, and alt text on images for maximum accessibility. All participants will be given templates to follow along with and implement their own accessible features during the webinar. By the end of the session, participants will have the knowledge to make every document moving forward more accessible to end-users of diverse abilities.

## Webinar Information

**Technical Requirements:** This training is accessed from your computer via a high speed Internet connection and includes visual and audio components. Please see the [Webinar FAQs online](#) for full details.



Register Online at  
[iod.unh.edu/accessibleweb](http://iod.unh.edu/accessibleweb)

Available in alternative formats upon request.



## Creating Accessible Documents with Adobe Acrobat

March 21, 2018 | 2 - 3 pm | \$20

Adobe Acrobat has long been used as a standard format for distributing documents. However, it requires additional work to ensure that your documents are accessible to all individuals. In this webinar, we will be discussing what you can do everyday to make sure that your documents are accessible and ADA compliant. Specifically, we will be discussing how to check for existing accessibility features in your PDFs, interpreting what features are found, and learning how to implement accessible best-practices into all of your PDFs, such as reading order, bookmarks, titling, and tagging.

## Creating Accessible Outreach & Dissemination (Presentations/Social Media)

March 28, 2018 | 2 - 3 pm | \$20

People give lots of presentations. People also use \*lots\* of social media. But what can we do to make sure that all the presentations that we give and posts that we make are accessible to \*all\* people? This session will cover the best practices in developing presentations, from font size to displaying complex information; and best practices in producing accessible content for social media across a wide range of platforms, covering items such as image content, accessible hashtagging, and looking at the built-in accessibility features of modern social media platforms. Together we'll learn that we can all do little things to make big things #accessibleToEveryone.

## About ATinNH

Assistive Technology is integral to the daily lives of many New Hampshire residents. Awareness of and the ability to try assistive technology devices are important aspects to making a decision whether a particular technology is "the right fit." Assistive Technology in New Hampshire (ATinNH) is New Hampshire's statewide assistive technology program. Led by the Institute on Disability, it provides training, education, and outreach programming as well as equipment demonstrations, loans, and refurbishing. Learn more at [www.ATinNH.org](http://www.ATinNH.org) and join us on Twitter at [@atinnh](https://twitter.com/atinnh) & Facebook at [facebook.com/IOD.atinnh](https://facebook.com/IOD.atinnh).

## Who Should Attend

Anyone who creates websites or digital documents, and anyone who wants to know why this is important: this includes general and special educators, paraeducators, assistive technology specialists and providers, accessibility professionals, ADA administrators, physical and occupational therapists, speech language pathologists, rehabilitation engineers, vocational rehabilitation counselors, document creators, communication or accessibility coordinators, website content managers, marketing managers, and administrative assistants.



## Presenter: Art Frick

Art Frick has been designing and developing websites and multimedia collateral for a variety of companies, organizations, and institutions since 2004. Art joined the Institute on Disability in August of 2012, and is tasked with overseeing the development and maintenance of the online assets for the Institute on Disability's growing portfolio of websites, provides trainings to staff and external constituents to insure best practice and accessibility of online assets, and develops policies, procedures and technological solutions that address emerging organizational, grant, and program needs.



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